

# TALKING GALLERIES IV BARCELONA SYMPOSIUM

Artists and Gallerists: Sharing a Vision

## MONDAY 2.11.2015

9:00-9:45h	REGISTRATION
9:45-10:00h	WELCOME <b>FERRAN BARENBLIT</b> , MACBA Director
10:00-11:30h	REFLECTIONS ON THE CONTEMPORARY ART ECOSYSTEM <b>MARC SPIEGLER</b> , Art Basel Global Director Keynote Speech: 45min + 45min Q&A
11:30-12:00h	<i>Coffee break</i>
12:00-13:30h	FAIRS UNDER REVIEW Led by <b>ANNETTE SCHÖNHOLZER</b> , former Art Basel co-Director Speakers: <b>ELIZABETH DEE</b> , founder, Elizabeth Dee Gallery; co-founder, Independent <b>TOURIA EL GLAOU</b> , founding Director, 1:54 Contemporary African Art Fair <b>CARLOS URROZ</b> , Director, ARCOMadrid Debate: 45min + 45min Q&A
13:30-15:30h	<i>Lunch break</i>
15:30-17:00h	IMPORTANT CONSIDERATIONS OF THE ARTIST/GALLERIST RELATIONSHIP Led by <b>ELIZABETH DEE</b> , founder, Elizabeth Dee Gallery; co-founder, Independent Speakers: <b>DORA GARCÍA</b> , artist <b>LISA RUYTER</b> , artist Debate: 45min + 45min Q&A
17:00-17:30h	<i>Coffee break</i>
17:30-18:30h	HOW TO CHOOSE THE RIGHT FAIR FOR YOU? <b>ANNAMÁRIA MOLNÁR</b> , founder and Director, Ani Molnár Gallery Presentation: 35min + 25min Q&A
19:15h	FUNDACIÓ ANTONI TÀPIES - private visit <b>CARLES GUERRA</b> , newly appointed Director, hosts symposium members and shares his new project for the Foundation
20:30h	WELCOME DINNER

## TUESDAY 3.11.2015

10:00-11:30h	ARTISTS AGENCIES Speaker: <b>ALAIN SERVAIS</b> , collector and entrepreneur Respondent: <b>ADAM SHEFFER</b> , Partner/Sales Director, Cheim & Read; President, Art Dealers Association of America Keynote Speech: 45min + 45min Q&A
11:30-12:00h	<i>Coffee break</i>
12:00-13:30h	HOW TO BUILD A CONSISTENT GALLERY PROGRAMME Led by <b>JOCelyn WOLFF</b> , founder and Director, Galerie Jocelyn Wolff Speakers: <b>SILVIA DAUDER</b> , founder and Director, ProjecteSD <b>MATTHIAS VON STENGLIN</b> , founder and co-Director, RaebervonStenglin <b>GIGIOTTO DEL VECCHIO</b> , founder and Director, Supportico Lopez Debate: 45min + 45min Q&A
13:30-15:30h	<i>Lunch break</i>
15:30-16:15h	ART MARKET - THE BIG DETACHMENT <b>MAREK CLAASSEN</b> , Director ArtFacts.net Case Study: 25min + 20min Q&A
16:30-17:30h	THE NEW ONLINE ART CONSUMERS <b>ANDERS PETTERSON</b> , founder and managing Director, ArtTactic Presentation: 30min + 20min Q&A
17:45-18:45h	SUMMARISING THE SYMPOSIUM Led by: <b>GEORGINA ADAM</b> , art market journalist, <i>The Art Newspaper</i> and <i>Financial Times</i> <b>ADAM SHEFFER</b> , Partner/Sales Director, Cheim & Read; President of Art Dealers Association of America - ADAA Final Session
19:00h	FAREWELL DRINK

\* The schedule may be subject to changes