

Focus Digital
26–27.06.2023
MACBA Barcelona

Programme
ENG

Day 1 – Monday 26th June

9.00 – 9.45 | Arrival & registration

9.45 – 10.00 | Welcome speeches

Elvira Dyangani Ose, Director, MACBA

Llucilà Homs, Fundador and Director, Talking Galleries

Edgar Garcia, Director, Institut Català d'Empreses Culturals, Generalitat de Catalunya

10.00 – 11.00 | Opening conversation | Talk in English

“20+ Years at the Forefront of New Media Art”

Steven Sacks, bitforms gallery, New York

in conversation with

Pau Waelder, Senior Curator, Niio

11.00 – 12.15 | Panel discussion | Talk in Spanish

“Research Environments at the Crossroads Between Art, Technology and Science”

Pau Alsina, Program Director 'Art i Tecnologia' UOC, Co-Director Hac Te, Barcelona

Xavier Bové, Artist and Director del Grau and Máster en Arts Digitals, La Salle Campus Barcelona (URL), Barcelona

Carles Sora Domenjó, Director, Center for Image and Multimedia Technologies, CITM / UPC, Barcelona

Silvia Zayas, Artist and researcher, Barcelona

Moderator: **Carolina Jiménez**, Research and knowledge transfer programs, Hangar, Barcelona

Coffee break

12.45 – 14.00 | Panel discussion | Talk in English

“Silent Code: Unspectacular Art Moves Within the Digital”

Matthew Fuller, Professor of Cultural Studies, Goldsmiths, University of London

Joana Moll, Artist and researcher, Barcelona

Moderator: **Anna Manubens**, Director, Hangar, Barcelona

Lunch break

15.20 – 15.50 | Presentation | Talk in Catalan

“Digital Creativity and Business Transformation”

Marta Mateu, Global Creative Strategy Lead, Meta, London

16.00 – 16.30 | Artist talk | Talk in Spanish

“A conversation between Andrés Reisinger and José Luis de Vicente”

Andrés Reisinger, Artist and Founder of Reisinger Studio, Barcelona / Madrid

José Luis de Vicente, Director, Museu del Disseny, Disseny Hub Barcelona

16.30 – 17.45 | Panel discussion | Talk in Catalan

“Festivals, a Circuit for Digital Creativity”

Antònia Folguera, Curator, Sónar +D, Barcelona

Oriol Pastor, Director, MIRA Festival, Barcelona

Pep Salazar, CEO, OFFF, Barcelona

Moderator: **Llucià Homs**, Talking Galleries

19.00 – 22.00 | **Guided tour to the exhibition Digital Impact + Welcome cocktail reception**

Disseny Hub Barcelona

Pl. de Les Glòries Catalanes, 37-38

DAY 2 – Tuesday 27th June

10.00 – 11.00 | Panel discussion | Talk in English

“The Role of Galleries in the Digital Art Market”

Valérie Hasson-Benillouche, Director, Galerie Charlot, Paris

Wolf Lieser, Founder and Director, DAM, Berlin

Moderator: **Pau Waelder**, Senior Curator, Nio

11.00 – 12.00 | Panel discussion | Talk in English

“Navigating Online: Marketplaces for Digital Art”

Rob Anders, Co-Founder & CEO, Nio

David Gryn, Director and Founder, Daata

Moderator: **Pep Salazar**, CEO, OFFF, Barcelona

Coffee break

12.30 – 13.45 | Panel discussion | Talk in English

“Artificial Intelligence, a New Creative Paradigm”

Maria Arnal, Artist, Barcelona

Fernando Cucchiatti, Head of Data Analytics and Visualisation, Barcelona Super Computing, Barcelona

Mario Klingemann, Artist, Berlin

Moderator: **Lluís Nacenta**, Curator and researcher, Barcelona

Lunch break

15.15 – 15.45 | Presentation | Talk in Spanish

“Ways of Collecting Between Art and Technology”

Oscar Hormigos, Chief Creative Officer, Colección SOLO, Madrid

15.45 – 16.45 | Artist talk | Talk in Spanish

“Creative Encounters With Science and Technology”

Mónica Rikić, Electronic artist, Barcelona

Santi Vilanova, CEO, Playmodes, Barcelona

Moderator: **Bani Brusadin**, Curator, educator and researcher, Barcelona

16.45 – 18.00 | Panel discussion | Talk in Spanish

“Displaying Digital Art. Challenges and Opportunities”

Gary Gautier, Director, Casa Batlló, Barcelona

Jordi Sellas, Director, IDEAL. Centre d'Arts Digitals, Barcelona

José Luis de Vicente, Director, Museu del Disseny, Disseny Hub Barcelona

Moderator: **Roberta Bosco**, Cultural journalist and curator, Barcelona

Simultaneous translation into English or Spanish will be offered.