

Focus Digital
26–27.06.2023
MACBA Barcelona

Programme

Day 1 – Monday 26th June

10.00 – 11.00 | Opening talk | Talk in English

“20+ Years at the Forefront of New Media Art”

Steven Sacks, bitforms gallery, New York
in conversation with
Pau Waelder, Senior Curator, Niio

11.00 – 12.15 | Panel discussion | Talk in Spanish

“Research environments at the crossroads between art, technology and science”

Pau Alsina, Director programa Art i Tecnologia UOC, Co-Director Hac Te
Xavier Bové, Artista and Director del Grau and Máster en Arts Digitals, La Salle
Campus Barcelona (URL)

Carles Sora Domenjó, Director, Center for Image and Multimedia Technologies
(CITM), Universitat Politècnica de Catalunya (UPC)

Silvia Zayas, artist and researcher

Moderator: **Carolina Jiménez**, Research and knowledge transfer programs, Hangar

Coffee break

12.45 – 14.00 | Panel discussion | Talk in English

“Silent Code: Unspectacular Art Moves Within the Digital”

Matthew Fuller, Professor of Cultural Studies, Goldsmiths, University of London
Joana Moll, artist and researcher
Moderator: **Anna Manubens**, Director, Hangar

Lunch break

15.20 – 15.50 | Presentation | Talk in Catalan

“Unleashing the power of creativity and tech in the business world”

Marta Mateu, Global Creative Strategy Lead, Meta

16.00 – 16.30 | Artist talk | Talk in Spanish

“A conversation between Andrés Reisinger and José Luis de Vicente”

Andrés Reisinger, artist, Reisinger Studio
José Luis de Vicente, Director, Museu del Disseny

16.30 – 17.45 | Panel discussion | Talk in Catalan

“Festivals, a circuit for digital creativity”

Antònia Folguera, Curator, Sónar +D

Oriol Pastor, Director, MIRA Festival

Pep Salazar, CEO, OFFF Festival

Moderator: **Llucià Homs**, Talking Galleries

DAY 2 – Tuesday 27th June

10.00 – 11.00 | Panel discussion | Talk in English

"The Role of Galleries in the Digital Art Market"

Valérie Hasson-Benillouche, Director, Galerie Charlot

Wolf Lieser, Founder and Director, DAM

Moderator: **Pau Waelder**, Senior Curator, Nio Art

11.00 – 12.00 | Panel discussion | Talk in English

"Navigating Online: Marketplaces for Digital Art"

Rob Anders, Co-Founder & CEO, Nio Art

David Gryn, Director and Founder, Daata

Moderator: **Pep Salazar**, CEO, OFFF Festival

Coffee break

12.30 – 13.45 | Panel discussion | Talk in English

"Artificial intelligence, a new creative paradigm"

Maria Arnal, artist and composer

Fernando Cucchieti, Head of Data Analytics and Visualisation, Barcelona Super Computing

Mario Klingemann, artist

Moderator: **Lluís Nacenta**, curator and researcher

Lunch break

15.15 – 15.45 | Presentation | Talk in Spanish

"Ways of collecting between art and technology"

Oscar Hormigos, Head of Development, Colección SOLO

15.45 – 16.45 | Artist talk | Talk in Catalan

Santi Vilanova, artist, Col·lectiu Playmodes

Mónica Rikić, new media artist and creative coder

Moderator: **Bani Brusadín**, curator and researcher

16.45 – 18.00 | Panel discussion | Talk in Spanish

"Displaying Digital Art. Challenges and Opportunities"

Gary Gautier, Director, Casa Batlló

Jordi Sellas, Director, L'Ideal. Centre d'Arts Digitals

José Luis de Vicente, Director, Museu del Disseny

Moderator: **Roberta Bosco**, cultural journalist and curator

English/Spanish simultaneous translation will be offered