

Talking Galleries 12th Barcelona Symposium
5–6.10.2026
MACBA Barcelona

PROGRAMME

DAY 1 – Monday, October 5, 2026

9am – 9.45am **Arrival & Registration**

9.45am – 10am **Welcome Words**

10am – 11am

"Four Decades of Gallery Making: Victor Gisler in Conversation"

Conversation

Victor Gisler, Founder, Mai 36 Galerie, Zurich

Montse Badia, Art Historian and Critic

11am – 12.15pm

"Galleries Today: Role and Relevance"

Panel discussion

Michael Elmgreen, Artist, Elmgreen & Dragset

Carles Guerra, Artist, Independent Researcher and Curator

Samuel Leuenberger, Curator, SALTS

Moderated by **Carolina Ciuti**, Independent Curator / Director, exhibart.es

12.15pm – 12.45pm *Coffee break*

12.45pm – 2pm

"What's New about Next-Gen Collectors?"

Panel discussion

Marc Francés, Collector, Barcelona / Brussels

Mischa Lustin, Founder, Galerina, London

Moderated by **Georgina Adam**, Journalist and Author

2pm – 3.30pm *Lunch break*

3.45pm – 4.45pm

"The Evolving Online Art Market: New Buyers, New Tools, New Opportunities"

Presentation and conversation

Pau Escat, Director, Escat Gallery, Barcelona

Divya Pande, Head of Sales, Victoria Miro, London

Presented and moderated by **Alexander Forbes**, VP of Partnerships, Artsy and Artnet

4.45pm – 6pm

"Shaping a Gallery Programme: The Mid-Sized Perspective"

Conversation

Jennifer Chert, Co-Founder and Director, ChertLüdde, Berlin

Miguel Ángel Sánchez, Director, ADN Galeria, Barcelona

Jocelyn Wolff, Founder, Galerie Jocelyn Wolff, Paris

Moderated by **Phin Jennings**, Writer and Researcher

6pm – 6.45pm

"Reporting the Art Market: Power, Trust and Transparency"

Lecture

Tom Seymour, Editor, The Art Journal

8.30pm – 11pm

Welcome cocktail at the Almanac Barcelona hotel (Only for ticket holders)

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DAY 2 – Tuesday, October 6, 2026

9.45am – 10.45am

"Building a Global Gallery: A Conversation with Massimo De Carlo"

Conversation

Massimo De Carlo, Founder, MASSIMODECARLO, Milan and other locations
Georgina Adam, Journalist and Author

10.45am – 12.00pm

"Why Galleries Still Matter"

Panel discussion | Language: Spanish

Ignasi Aballí, Artist

Pedro Maisterra, Director, Maisterra, Madrid

Rosario Peiró, Director, Museu Picasso Barcelona

Moderated by **Llucà Homs**, Founder and Director, Talking Galleries

12.00pm – 12.20pm

Coffee break

12.20pm – 1.20pm

"The Art Market's Luxury Turn: Value, Status and Desire"

Lecture

Natasha Degen, Director, Sotheby's Art Institute of Art, New York

In conversation with **Tom Seymour**, Editor, The Art Journal

1.20pm – 2.05pm

"Galleries Can Save Digital Art—and Vice Versa"

Lecture

Pau Waelder, Senior Curator, Niio.art

2.15pm – 3.30pm

Lunch break

3.45pm – 5.30pm

Screening: "Warhol-Vijande: Más que pistolas, cuchillos y cruces"

Open to the public

The documentary *Warhol-Vijande. Más que pistolas, cuchillos y cruces* (2025), directed by Sebastián Galán and based on an original idea by the Colección Suñol Soler, revisits the legacy of gallerist Fernando Vijande (Barcelona, 1930–Madrid, 1986), a key figure in Spain's artistic and cultural transformation.

Spain, 2025, colour, original version in Spanish, DCP, 70'

Introduced by **Rodrigo Navia-Osorio Vijande**, President Suñol Soler Collection and the son of Fernando Vijande

In collaboration with **Colección Suñol Soler** and **Fundació Suñol**

Unless otherwise specified, talks will be conducted in English. Simultaneous translation between English and Spanish will be provided.

** The programme may be subject to changes.*

**TALKING
GALLERIES**