

Barcelona Symposium 2020.

9.00–9.45	Arrival & registration
9.45–10.00	Welcome speeches Ferran Barenblit , Director, Museu d'Art Contemporani de Barcelona Llucà Homs , Director, Talking Galleries Miquel Curanta , Institut Català d'Empreses Culturals, Generalitat de Catalunya Xavier Marcé , Regidoria de Turisme i Indústries Creatives, Barcelona City Council
10.00–11.30	Panel discussion YOUNG MONEY: UNDERSTANDING MILLENNIAL COLLECTORS Alexander Forbes , Director, Corporate Development & Market Intelligence, Artsy, New York Joe Kennedy , Co-founder, Unit London Gallery, London Kamiar Maleki , Director, Volta NYC/Basel & Pulse Miami, London Claudia Schachenmann , Founder, BureauxSchachenmann, Zurich Moderated by Tim Schneider , Art Business Reporter, Artnet News and Founder, The Gray Market, New York
11.30–12.00	Coffee break
12.00–13.15	Panel discussion SELLING ART ONLINE: ARE GALLERIES PREPARED? Olivia Mull , Director of Digital Marketing, Gagosian, London Elena Soboleva , Director of Online Sales, David Zwirner, New York Moderated by Jane Morris , Editor-at-Large, The Art Newspaper and Cultureshock, London
13.30–15.00	Lunch break

Symposium Programme Day 1 — Monday, 20 January 2020

15.00–16.00	Presentation GOD IS DEAD. AND SO IS ART, THE ART BUSINESS AND MID-LEVEL GALLERIES Kenny Schachter , art journalist, artist, lecturer, curator and collector and dealer, London
16.00–17.15	Panel discussion BUYING TIME: THE MARKET FOR VIDEO ART AND MOVING IMAGE Haro Cumbusyan , Founding Director, collectorspace, Istanbul Miguel Ángel Sánchez , Director, ADN Galeria, Barcelona Moderated by Carolina Ciuti , Artistic Director, LOOP Barcelona Video Art Festival, Barcelona
17.15–17.45	Presentation ARE PROFESSIONAL SPORTS THE ROLE MODEL GALLERIES NEED? Tim Schneider , Art Business Editor, Artnet News and Founder, The Gray Market, New York
18.00–19.00	Guided tour of the exhibitions at MACBA TAKIS and CHARLOTTE POSENENSKE: WORK IN PROGRESS With the curators of the exhibitions
20.30–23.00	Welcome dinner Hotel Alma Barcelona (C/ Mallorca, 271) (only for registered attendees)

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Symposium Programme Day 2 — Tuesday, 21 January 2020

10.00-11.00	Keynote speech THE ART MARKET: HOW IT IS SHAPED AND CHALLENGED Allan Schwartzman , Founder and Principal of Art Agency, Partners and Chairman of the Fine Art Division of Sotheby's, New York In conversation with Melanie Gerlis , Art Market Columnist, Financial Times, London	15.00-16.00	Presentation & discussion NEW ONLINE TRENDS FOR GALLERIES TO IMPLEMENT IN 2020 Jal Hamad , Director, Sabrina Amrani Gallery, Madrid Sofie Van de Velde , Director, Gallery Sofie Van de Velde, Antwerp Presented and moderated by Dustyn Kim , Chief Revenue Officer, Artsy, New York
11.00-11.30	Coffee break		
11.30-13.00	Panel discussion RETHINKING BUSINESS MODELS FOR GALLERIES Joost Bosland , Director, Stevenson Gallery, Cape Town/ Johannesburg Matt Carey-Williams , Senior Director of Sales, Victoria Miro, London Greg Hilty , Curatorial Director, Lisson Gallery, London/New York/ Shanghai Moderated by Andrew Goldstein , Editor-in-Chief, Artnet News, New York	16.00-17.30	Panel discussion THE MARKET FOR MIDDLE EASTERN ART Mai Eldib , Co-Head of Sale, Director, Modern and Contemporary Arab Art, Sotheby's Middle East Till Fellrath , Founder and Curator, artReoriented, New York/ Munich Vilma Jurkute , Director, Alserkal, Dubai Sunny Rahbar , Director, The Third Line, Dubai Moderated by Nadine Khalil , Deputy Editor, Canvas Magazine, Dubai
13.15-13.30	Interview GOING GREEN: CAN GALLERIES CONTRIBUTE TO CLIMATE CHANGE? Laura Pando Martínez , Managing Director, Julie's Bicycle, London Interview recorded with Llucìa Homs (Talking Galleries) on January 6, 2020, London	17.45-18.15	Closing session SUMMARISING THE SYMPOSIUM Georgina Adam , Art Market Author and Journalist, The Art Newspaper and Financial Times, London Jane Morris , Editor-at-Large, The Art Newspaper and Cultureshock, London
13.30-15.00	Lunch break	18.30-19.30	Farewell drinks

All sessions will be held in English with simultaneous translation into Spanish.

* The programme may be subject to changes.